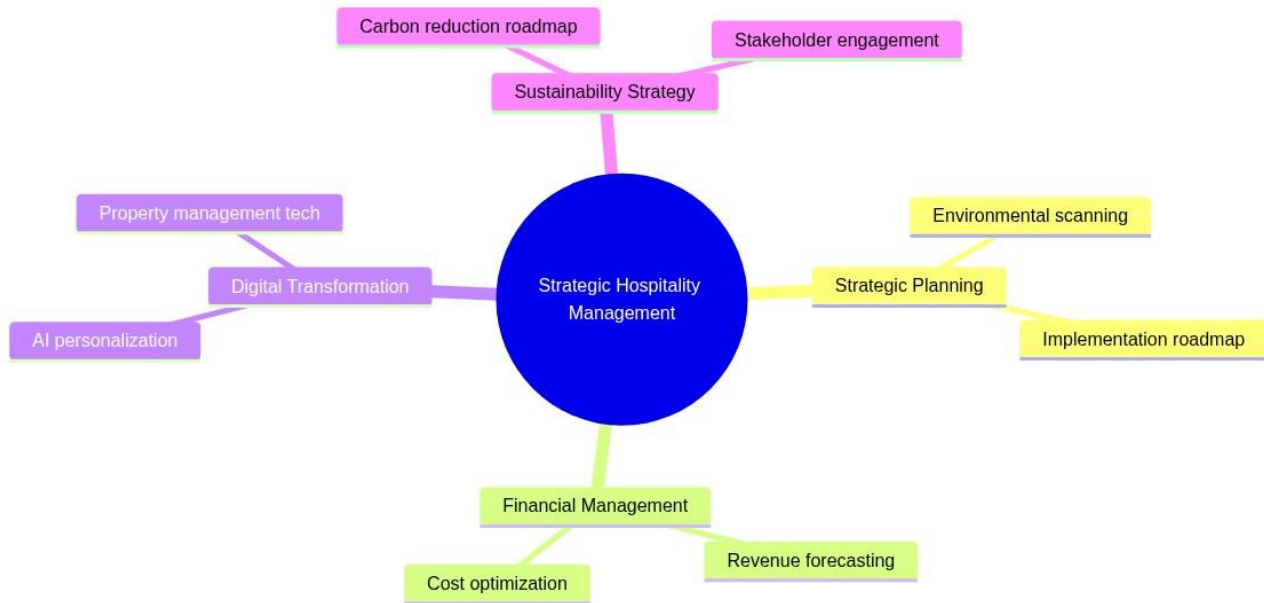


Master Certificate in Hospitality Management

Strategic Hospitality Management



mindmap

```

root((Strategic Hospitality Management))
  Strategic Planning
    Environmental scanning
    Implementation roadmap
  Financial Management
    Revenue forecasting
    Cost optimization
  Digital Transformation
    AI personalization
    Property management tech
  Sustainability Strategy
    Carbon reduction roadmap
    Stakeholder engagement
  
```