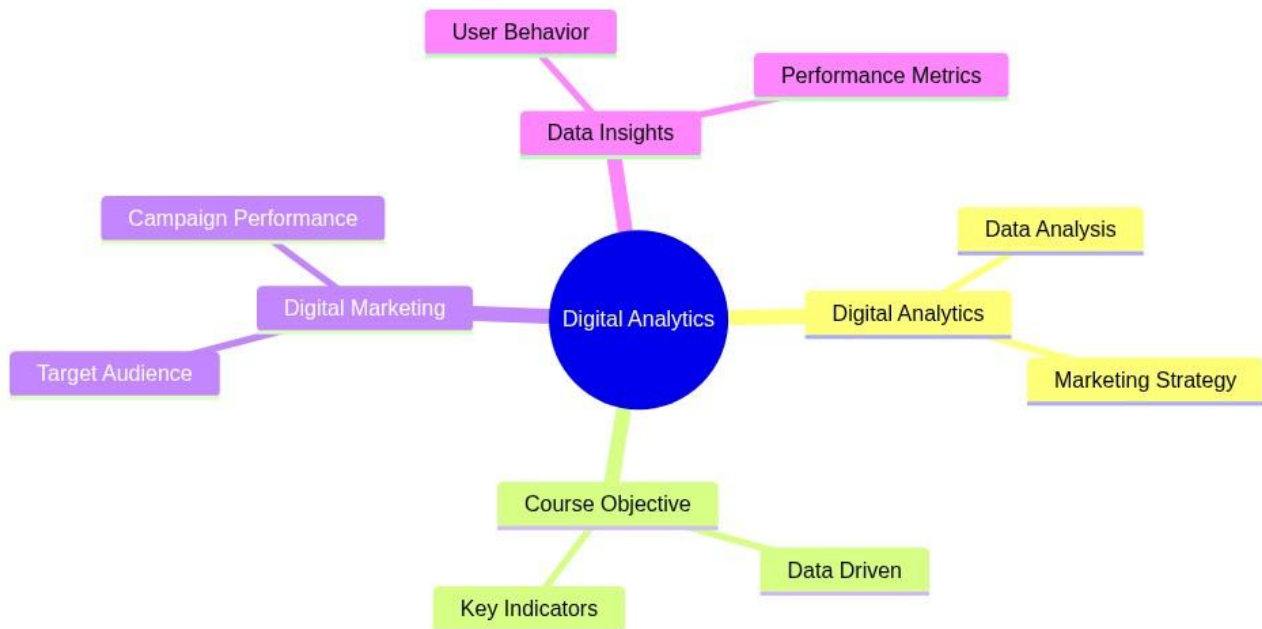


Digital Marketing Certificate

Digital Analytics



mindmap

```

root((Digital Analytics))
  Digital Analytics
    Data Analysis
    Marketing Strategy
  Course Objective
    Data Driven
    Key Indicators
  Digital Marketing
    Target Audience
    Campaign Performance
  Data Insights
    User Behavior
    Performance Metrics
  
```