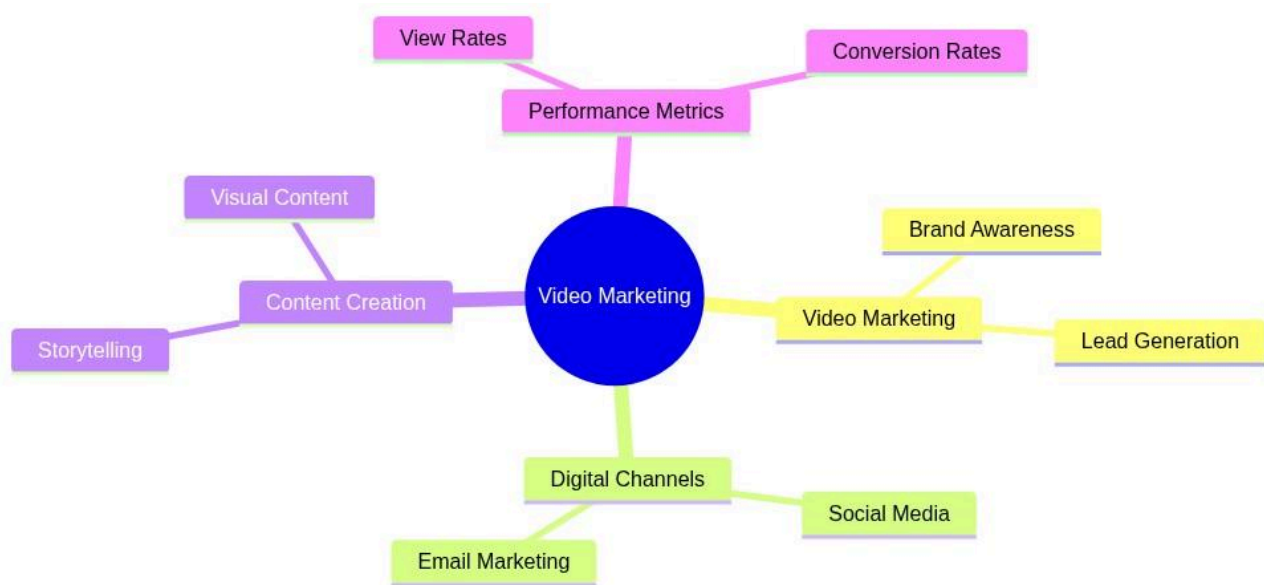


Digital Marketing Certificate

Video Marketing



mindmap

root((Video Marketing))

Video Marketing

Brand Awareness

Lead Generation

Digital Channels

Social Media

Email Marketing

Content Creation

Storytelling

Visual Content

Performance Metrics

View Rates

Conversion Rates