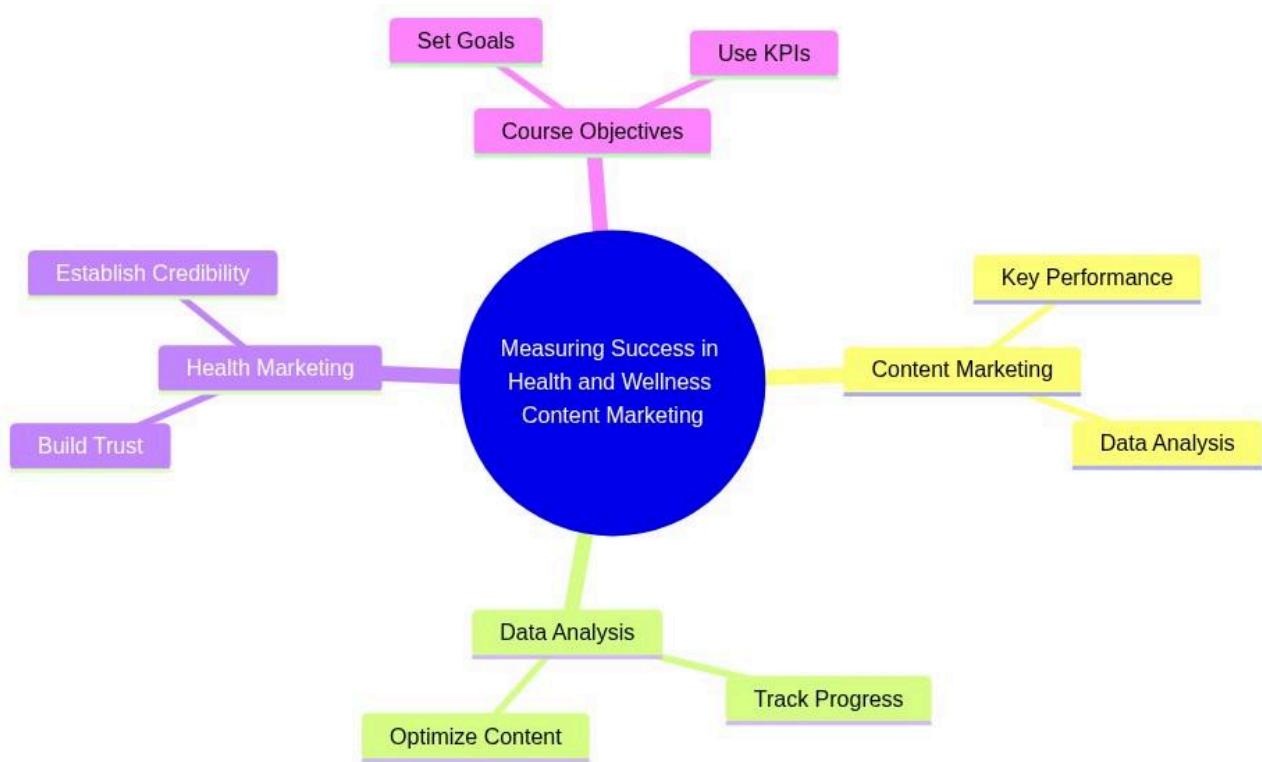


Professional Certificate in Content Marketing for Health and Wellness

Measuring Success in Health and Wellness Content Marketing



mindmap

```

root((Measuring Success in Health and Wellness Content Marketing))
  Content Marketing
    Key Performance
    Data Analysis
  Data Analysis
    Track Progress
    Optimize Content
  Health Marketing
    Build Trust
    Establish Credibility
  Course Objectives
    Set Goals
    Use KPIs
  
```