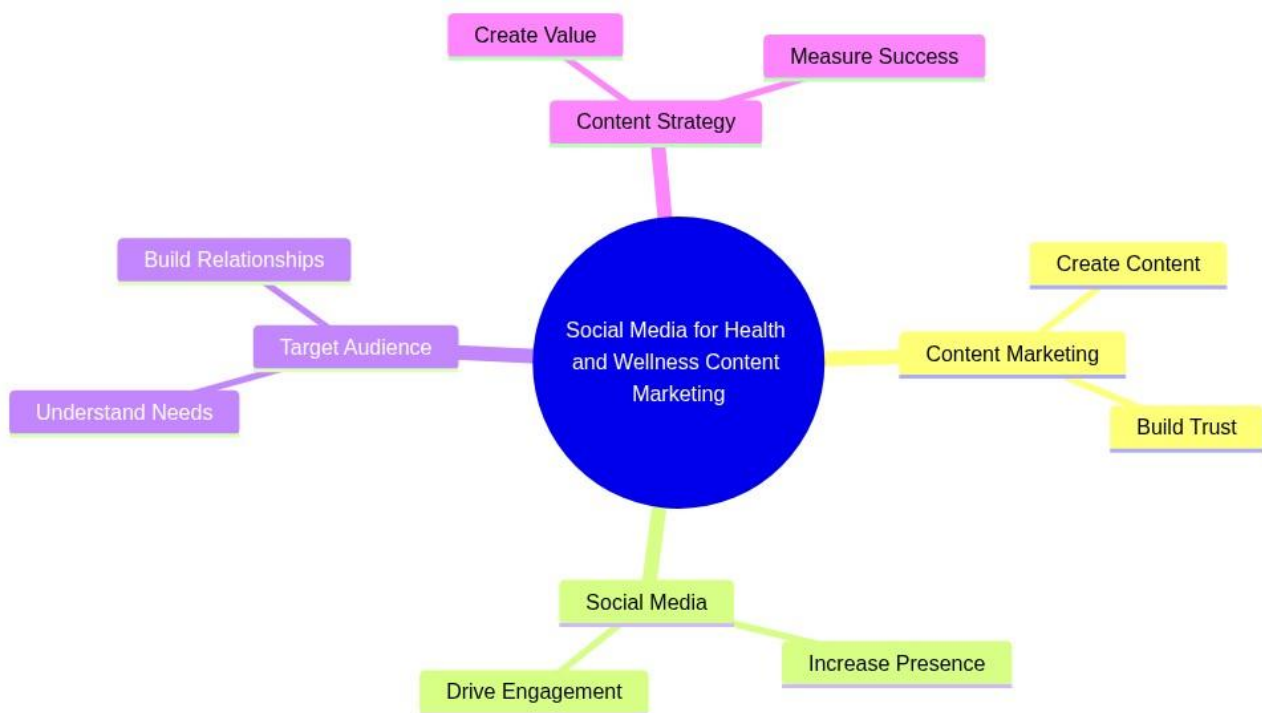


Professional Certificate in Content Marketing for Health and Wellness

# Social Media for Health and Wellness Content Marketing



mindmap

```

root((Social Media for Health and Wellness Content Marketing))
  Content Marketing
    Create Content
    Build Trust
  Social Media
    Increase Presence
    Drive Engagement
  Target Audience
    Understand Needs
    Build Relationships
  Content Strategy
    Create Value
    Measure Success
  
```