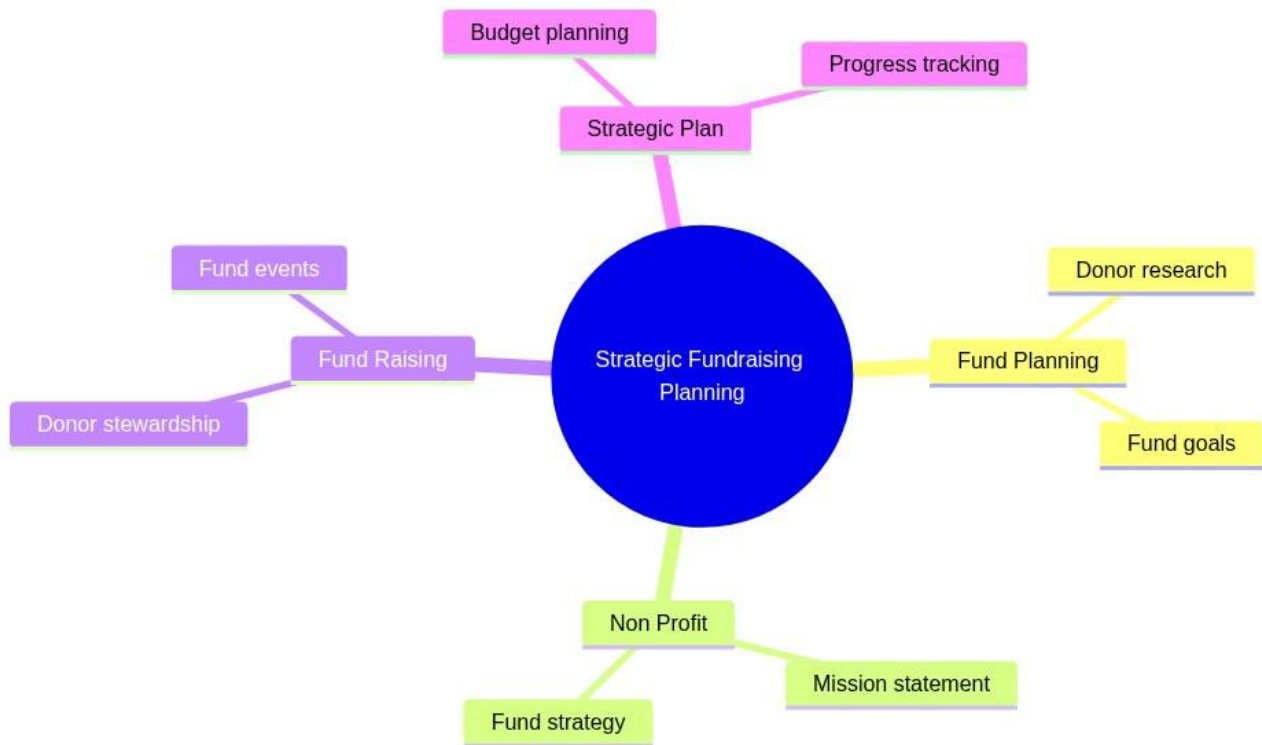


Postgraduate Certificate in Nonprofit Fundraising and Marketing

Strategic Fundraising Planning



```

mindmap
  root((Strategic Fundraising Planning))
    Fund Planning
      Donor research
      Fund goals
    Non Profit
      Mission statement
      Fund strategy
    Fund Raising
      Donor stewardship
      Fund events
    Strategic Plan
      Budget planning
      Progress tracking
  
```