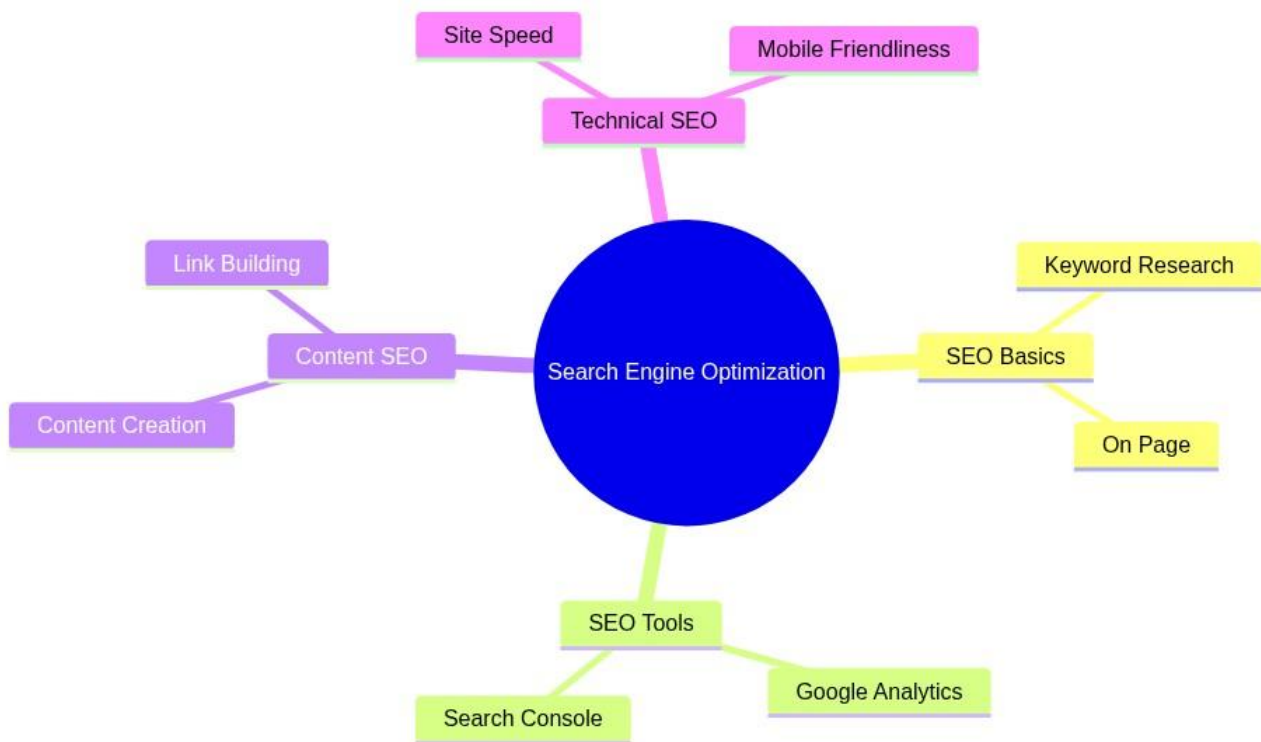


Digital Marketing

Search Engine Optimization



mindmap

```

root((Search Engine Optimization))
  SEO Basics
    Keyword Research
    On Page
  SEO Tools
    Google Analytics
    Search Console
  Content SEO
    Content Creation
    Link Building
  Technical SEO
    Site Speed
    Mobile Friendliness
  
```