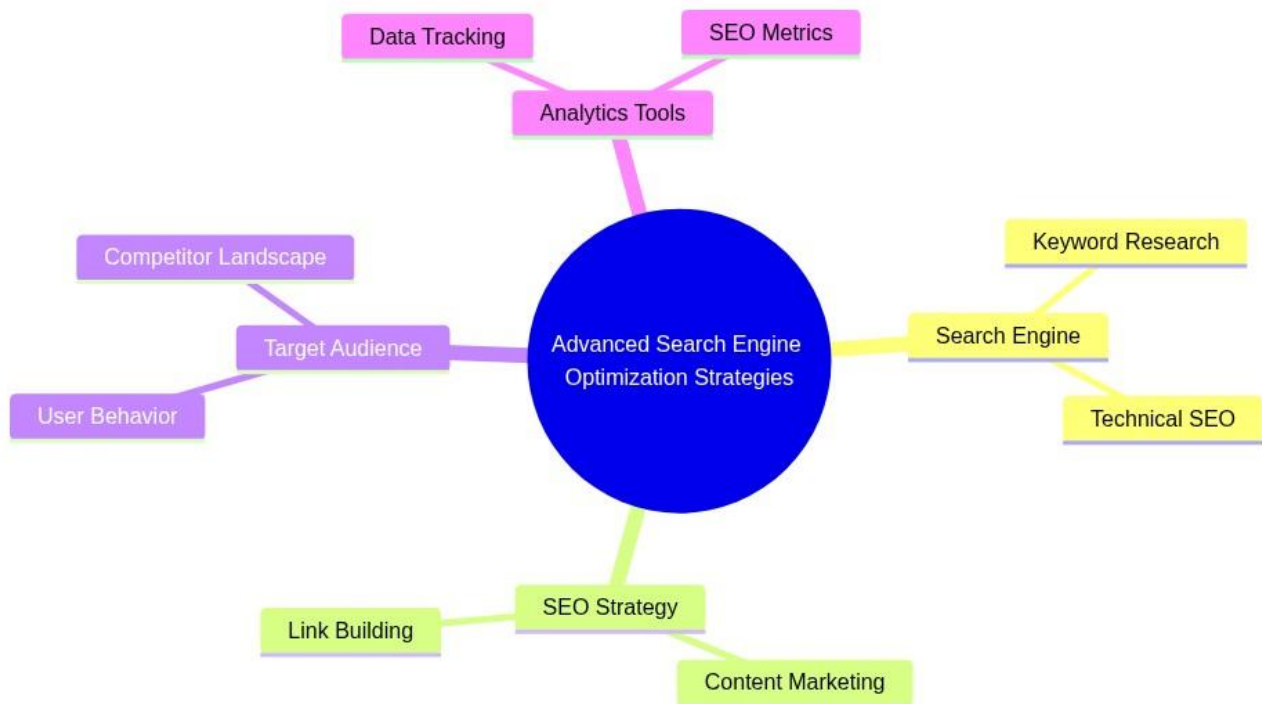


Advanced Certificate in Digital Marketing (Advanced)

Advanced Search Engine Optimization Strategies



```
mindmap
  root((Advanced Search Engine Optimization Strategies))
    Search Engine
      Keyword Research
      Technical SEO
    SEO Strategy
      Content Marketing
      Link Building
    Target Audience
      User Behavior
      Competitor Landscape
    Analytics Tools
      Data Tracking
      SEO Metrics
```