

# History of Immersive Design

**Ambient Intelligence:** A concept that describes a living or working environment that is sensitive and responsive to the presence of people. In the context of immersive design, ambient intelligence can be used to create spaces that automatically adjust lighting, temperature, and other environmental factors based on the needs and preferences of the occupants.

**Augmented Reality (AR):** A technology that superimposes digital information and images on the physical world, allowing users to see and interact with both real and virtual objects in the same space. AR can be used to enhance the immersive experience of a space by providing additional layers of information and context.

**CAVE (Cave Automatic Virtual Environment):** A type of virtual reality system that uses multiple projection screens to create a fully immersive 3D environment. CAVE systems are often used for training, simulation, and visualization purposes, and can be used to create highly detailed and realistic immersive spaces.

**Computer-Aided Design (CAD):** A type of software that is used to create and modify 2D and 3D models of buildings, objects, and other physical spaces. CAD is an essential tool for immersive designers, as it allows them to create detailed and accurate models of their designs, and to make changes and adjustments as needed.

**Immersive Design:** A type of design that focuses on creating spaces that fully engage and immerse the user in the environment. Immersive design can be used to create a wide range of spaces, including virtual reality environments, themed retail spaces, and experiential exhibits.

**Immersive Interior Design:** A specific type of immersive design that focuses on creating interiors that fully engage and immerse the user in the space. Immersive interior design can be used to create a wide range of spaces, including retail stores, hotels, and restaurants, as well as virtual and augmented reality environments.

**Immersive Media:** Any type of media that is designed to fully engage and immerse the user in the experience. Immersive media can include virtual reality, augmented reality, and 360-degree video, as well as interactive installations and experiential exhibits.

**Immersive Technology:** Any technology that is used to create immersive experiences. This can include virtual reality headsets, augmented reality glasses, and 3D projection systems, as well as software tools for creating and modifying immersive environments.

**Mixed Reality (MR):** A technology that combines elements of both virtual reality and augmented reality, allowing users to see and interact with both real and virtual objects in the same space. MR can be used to create highly realistic and engaging immersive experiences.

**Projection Mapping:** A technique that uses projection to turn physical objects or spaces into immersive displays. Projection mapping can be used to create dynamic and interactive environments, and can be used in a wide range of settings, including retail, hospitality, and entertainment.

**Virtual Reality (VR):** A technology that creates a fully immersive 3D environment that users can explore and interact with. VR can be used to create highly detailed and realistic immersive spaces, and can be used for training, simulation, and visualization purposes, as well as for entertainment and experiential design.

**Virtual Production:** A type of production that uses virtual reality technology to create and modify the environment in which a scene is shot. Virtual production can be used to create highly realistic and immersive environments, and can be used for film, television, and commercial production, as well as for experiential design.

**Virtual Tour:** A type of virtual reality experience that allows users to explore a space or location remotely. Virtual tours can be used for a wide range of purposes, including real estate, travel, and education, and can be a powerful tool for immersive design.

**Volumetric Display:** A type of display that creates 3D images by projecting light into a 3D space. Volumetric displays can be used to create highly realistic and immersive environments, and can be used for a wide range of purposes, including training, simulation, and visualization.

**Wearable Technology:** Any technology that is designed to be worn on the body, such as smartwatches, fitness trackers, and virtual reality headsets. Wearable technology can be used to create highly immersive and interactive experiences, and can be an important tool for immersive designers.

**360-degree Video:** A type of video that captures a full 360-degree view of a scene, allowing users to explore the environment and look around in any direction. 360-degree video can be used to create highly immersive and engaging experiences, and can be viewed on a wide range of devices, including smartphones, tablets, and virtual reality headsets.

**4D Design:** A type of design that incorporates dynamic and interactive elements into a space, allowing it to change and evolve over time. 4D design can be used to create highly engaging and immersive environments, and can be used in a wide range of settings, including retail, hospitality, and entertainment.

In summary, the glossary of terms related to the History of Immersive Design in the course Professional Certificate in Immersive Interior Design is a wide ranging one, covering various technologies and concepts. These terms are essential for anyone looking to understand and work in the field of immersive design, as they provide the foundation for creating engaging and immersive spaces that fully engage and immerse the user in the experience. Whether you are working with virtual reality, augmented reality, or projection mapping, these terms will help you to understand the key concepts and techniques that are used to create immersive environments, and will give you the tools you need to create your own immersive designs.