
Management of Original Equipment Manufacturers

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital Transformation | As companies invest in digital transformation, the demand for skilled OEM managers who can navigate complex global supply chains is increasing, with the World Economic Forum estimating a 25% increase in demand by 2026 | World Economic Forum

Globalization and Trade | The growth of international trade is creating new opportunities for OEM managers who can navigate complex regulatory environments and manage global supply chains, with the OECD noting a 15% increase in global trade volumes by 2025 | OECD

Innovation and R&D | The increasing importance of innovation and R&D in the OEM sector is driving demand for skilled managers who can oversee complex product development and launch processes, with McKinsey Global Institute estimating a 30% increase in R&D spending by 2026 | McKinsey Global Institute