
Certified Specialist Programme in Active Listening for Older Adults

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Rapid Population Ageing | The proportion of adults over 65 will exceed 20% globally, driving unprecedented demand for specialized listening skills | World Economic Forum

Digital Transformation of Health Services | Tele-health platforms are integrating AI-assisted counseling, creating premium roles for certified active listeners | McKinsey Global Institute

Skills Gap in Empathy-Centred Communication | LinkedIn Economic Graph shows a 45% shortage of professionals with advanced interpersonal care competencies | LinkedIn Economic Graph