
Certified Specialist Programme in Active Listening for Older Adults (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Aging Population Growth | The proportion of adults over 65 is projected to rise to 16% globally, driving demand for specialized communication expertise | World Economic Forum Future of Jobs Report

Skill Shortage in Elder Care Communication | Employers report a 42% vacancy rate for roles requiring advanced listening with older adults, prompting higher remuneration | McKinsey Global Institute

Digital Transformation of Healthcare Services | Tele-health platforms are expanding 31% annually, requiring remote active-listening competencies to maintain care quality | OECD Skills Outlook